PEP.PH (Philippine Entertainment Portal) is your one-stop entertainment shop. It supplies your daily dose of showbiz news coming from all over the entertainment industry. It lets you in on the real and real worlds of the stars. With news picked up from showbiz insiders and enthusiasts, PEP.PH covers the trivial, the controversial, and the weighty among showbiz issues, featuring newbies and veterans, talents and managers, TV stars and movie actors, and the other exciting characters that make up Philippine show business.

Most of all, PEP.PH breaks the news first, and does it accurately and fairly.

At least 80% of our loyal readers are women and belong under socio-economic classes A, B, and C.

PEP.PH’s readership is huge even in other countries. While the Philippines tops the list, not far behind it are the United States, the United Arab Emirates, Canada, and Singapore.

PEP.PH communicates to readers who are between 15-60 years old. Majority fall under the 25-39 age group. Meanwhile, almost 70% are college graduates, while others have vocational or technical certificates and diplomas.

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